

Winslow, Arizona Community Profile

Little Colorado Medical Center is located in the community of Winslow, approximately 60 miles east of Flagstaff and 100 miles east of the Grand Canyon, on the western border of Navajo County in northeastern Arizona. Winslow is in a river valley in high plateau country. The community borders the Hopi Reservation and Navajo Nation and is situated alongside the Little Colorado River at an elevation of 4,850 feet

The town of Winslow was founded in 1882 and incorporated in 1900. Winslow's economic profile includes diverse industries such as transportation, tourism, manufacturing, lumber, and trade and retail businesses. The largest employers are the Burlington Northern Santa Fe Railroad and the Arizona Department of Corrections, each of which employs 500 people. Awe-inspiring views of the Painted Desert and San Francisco Peaks make Winslow a favored tourist destination.

Winslow's population is 9,945. Its population density is 807.7 residents per square mile of land. The population density in surrounding Navajo County is 11.4. Winslow's racial composition is diverse, including 52.6 percent Whites, 23.5 percent Native Americans, 5.2 percent Blacks, and 1.1 percent Asians and Pacific Islanders, in comparison to the statewide racial makeup of 75.7 percent Whites, 4.8 percent Native Americans, 3.1 percent Blacks and 1.9 percent Asians and Pacific Islanders. Hispanics comprise 28.8 percent of Winslow's population, compared to the statewide proportion of 25.4 percent.

The age distribution among Winslow residents includes 32.9 percent below 20 years of age, 39.0 percent from 20-44 years, 18.1 percent from 45-64, and 10.0 percent above the age of 64. For every 100 males there are 82 females for a male: female ratio of 1.2:1



The median household income in Winslow is \$33,064, which is three-fourths that of the statewide \$44,261 figure. Approximately 21.8 percent of Winslow's population live below the federal poverty line and 47.5 percent live below 200% of the federal poverty line (compared with 13.9% and 33.5% statewide). The Winslow unemployment proportion is 25 percent, compared to 4.2 percent for the state. Detailed tables profiling demographic, economic and healthcare coverage indicators at the community, county, and state-wide levels are included.

Little Colorado Medical Center

The Winslow community, where the Little Colorado Medical Center is located, is in an Arizona medically underserved area as well as a dental, mental health and primary care Health Professional Shortage Area. The 25-bed not-for profit facility has been a Critical Access Hospital since November 1, 2004. It was formerly called Winslow Memorial Hospital.

There are also 19 swing beds and five emergency department beds. A recent \$2 million expansion was completed around Thanksgiving, 2007 that added 20,000 square feet of space to increase its emergency department and laboratory capacity.

Hospital staffers are actively participating in the Flex Program sponsored Rural Performance Management (RPM) balanced scorecard benchmarking system as a management tool to improve performance. The hospital anticipates obtaining Level IV Trauma designation in 2008. The Flex Program is helping to fund this effort. The Flex program provided funding support for a readiness assessment to implement an electronic health record (EHR) system, and additional funding to begin its implementation. The hospital is the recipient of an Indian Health Service (IHS) contract to provide in-patient services and obstetrical services to tribal members referred for services. The IHS hospital in Winslow was replaced in recent years with a new out-patient clinic, resulting in an increase in referrals to Little Colorado.

Little Colorado has also been an active participant in the 2006 Arizona Critical Access medication reconciliation project.



Little Colorado Medical Center

Sources:

Arizona Department of Commerce, Winslow Community Profile
Arizona Department of Health Services, Office of Health Systems Development
White Mountains online, Winslow website

**Little Colorado Medical Center, Winslow, Arizona
Winslow, Winslow PCA, Navajo County and Arizona
Demographic, Economic Indicator, and Healthcare Coverage Profile 2006**

	WINSLOW	WINSLOW PCA	NAVAJO COUNTY	ARIZONA
	<u>POPULATION</u>			
2006 Population	9,945	10,641	113,470	6,305,210
Population density ¹	807.7	62.1	11.4	55.5
Female % / Male %	45.0% / 55.0%	45.6% / 54.4%	50.3% / 49.7%	50.1% / 49.9%
	<u>AGE GROUP DISTRIBUTION</u>			
Age				
0-19	3,272 (32.9%)	3,557 (33.4%)	43,642 (38.5%)	1,871,275 (29.7%)
20-44	3,877 (39.0%)	4,105 (38.6%)	35,107 (30.9%)	2,295,094 (36.4%)
45-64	1,802 (18.1%)	1,960 (18.4%)	23,263 (20.5%)	1,318,234 (20.9%)
65+	995 (10.0%)	1,020 (9.6%)	11,458 (10.1%)	820,607 (13.0%)
	<u>RACE AND ETHNICITY</u>			
Race and Ethnicity				
White	52.6%	54.4%	46.9%	75.7%
American Indian	23.5%	23.6%	46.9%	4.8%
Black	5.2%	4.7%	0.8%	3.1%
Asian/Pacific Islander	1.1%	1.1%	0.4%	1.9%
Other	17.6%	16.2%	5.0%	14.5%
Hispanic	28.8%	26.6%	8.1%	25.4%
	<u>ECONOMIC INDICATORS</u>			
Economic Indicators				
Below 100% FPL	21.8%	21.6%	29.5%	13.9%
Below 200% FPL	47.5%	46.0%	55.3%	33.5%
Unemployed	25.0%	8.8%	7.9%	4.2%
Median household income	\$33,064	\$33,813	\$29,601	\$44,261
	<u>HEALTH COVERAGE</u>			
Health Coverage				
Medicare beneficiaries	10.6%	10.6%	9.9%	11.1%
AHCCCS enrollees	36.5%	36.2%	32.8%	17.4%

Source: Arizona Department of Health Services, Office of Health Systems Development, Primary Care Area and Places Special Area Statistical Profiles. Adapted February 2008.

¹Residents per square mile of land